

UNIVERSITY OF FINANCE – MARKETING
DEPARTMENT OF ACCREDITATION
– QUALITY MANAGEMENT

**DASHBOARD FOR MONITORING STUDENT ACHIEVEMENT
IN ADVANCED PROGRAMS IN ENGLISH (PERIOD 2021–2025)**

1. Monitoring Academic Progress:

Academic Program	Admission Year	Number Enrolled	Students graduating within (Years)								Average Time to Graduation
			3	4	5	6	7	8	9	Total	
Business Administration	2018	15	0	4	2	0	1	0	0	7	4.71
Business Administration	2019	15	0	3	3	1	0	0	0	7	4.71
Business Administration	2020	14	0	7	2	0	0	0	0	9	4.22
Business Administration	2021	17	2	5	3	0	0	0	0	10	4.10
Business Administration	2022	33	2	11	0	0	0	0	0	13	3.85
Business Administration	2023	31	-	-	-	-	-			0	-
Business Administration	2024	34	-	-	-	-	-			0	-
Business Administration	2025	90	-	-	-	-	-			0	-
Marketing	2018	14	0	11	2	0	2	0	0	15	4.53
Marketing	2019	24	1	11	6	0	1	0	0	19	4.42
Marketing	2020	21	0	14	1	0	0	0	0	15	4.07
Marketing	2021	70	2	42	3	0	0	0	0	47	4.02
Marketing	2022	33	11	16	0	0	0	0	0	27	3.59
Marketing	2023	35	-	-	-	-	-			0	-
Marketing	2024	40	-	-	-	-	-			0	-
Marketing	2025	177	-	-	-	-	-			0	-

Academic Program	Admission Year	Number Enrolled	Students graduating within (Years)								Average Time to Graduation
			3	4	5	6	7	8	9	Total	
International Business	2018	39	0	21	8	2	1	0	0	32	4.47
International Business	2019	23	0	11	3	0	1	0	0	15	4.40
International Business	2020	22	0	12	3	0	0	0	0	15	4.20
International Business	2021	46	4	28	5	0	0	0	0	37	4.03
International Business	2022	46	5	26	0	0	0	0	0	31	3.84
International Business	2023	26	-	-	-	-	-			0	-
International Business	2024	33	-	-	-	-	-			0	-
International Business	2025	90	-	-	-	-	-			0	-

2. Monitoring Admissions

Academic Program	Admission Year	Admission Quota	Number Enrolled	Enrollment-to-Quota Ratio
Business Administration	2018	25	15	60.0%
Business Administration	2019	30	15	50.0%
Business Administration	2020	30	14	46.7%
Business Administration	2021	30	17	56.7%
Business Administration	2022	30	33	110.0%
Business Administration	2023	30	31	103.3%
Business Administration	2024	40	34	85.0%
Business Administration	2025	110	90	81.8%
Marketing	2018	25	14	56.0%
Marketing	2019	30	24	80.0%
Marketing	2020	30	21	70.0%
Marketing	2021	30	70	233.3%
Marketing	2022	30	33	110.0%
Marketing	2023	30	35	116.7%
Marketing	2024	40	40	100.0%

Academic Program	Admission Year	Admission Quota	Number Enrolled	Enrollment-to-Quota Ratio
Marketing	2025	200	177	88.5%
International Business	2018	25	39	156.0%
International Business	2019	30	23	76.7%
International Business	2020	30	22	73.3%
International Business	2021	30	46	153.3%
International Business	2022	30	46	153.3%
International Business	2023	30	26	86.7%
International Business	2024	40	33	82.5%
International Business	2025	190	90	47.4%

3. Monitoring Student Retention

Academic Program	Admission Year	Number Enrolled	Number of Withdrawals (*)	Withdrawal Rate (%)
Business Administration	2018	15	4	26.7%
Business Administration	2019	15	3	20.0%
Business Administration	2020	14	3	21.4%
Business Administration	2021	17	5	29.4%
Business Administration	2022	33	4	12.1%
Business Administration	2023	31	1	3.2%
Business Administration	2024	34	0	0.0%
Business Administration	2025	90	0	0.0%
Marketing	2018	14	1	7.1%
Marketing	2019	24	3	12.5%
Marketing	2020	21	6	28.6%
Marketing	2021	70	8	11.4%
Marketing	2022	33	0	0.0%
Marketing	2023	35	3	8.6%

Academic Program	Admission Year	Number Enrolled	Number of Withdrawals (*)	Withdrawal Rate (%)
Marketing	2024	40	0	0.0%
Marketing	2025	177	0	0.0%
International Business	2018	39	4	10.3%
International Business	2019	23	6	26.1%
International Business	2020	22	3	13.6%
International Business	2021	46	5	10.9%
International Business	2022	46	3	6.5%
International Business	2023	26	1	3.8%
International Business	2024	33	1	3.0%
International Business	2025	90	2	2.2%

(): Data are calculated for the 2021–2025 period based on data provided by the Academic Management Department.*